



TOURISM PROFESSIONALS CLUB

Connect with nearly 1,000 Members Across Kerala

Kerala's First and Largest Tourism Forum — Established in 2003.



Attend our networking events and sports activities

Get featured in the TPC website's listing directory to grow your business

Gain access to premium training programs, seminars, and industry insights

Elevate your brand presence through TPC's platforms and promotional initiatives

Join a unified voice driving the growth and development of Kerala Tourism

Connect. Collaborate. Grow.

www.tpckerala.com

About Us

More Than a Club—We're a Family

At the Tourism Professionals Club (TPC), we are more than just industry colleagues. We are a close-knit family of tourism professionals bound by a shared purpose and driven by passion. With deep-rooted camaraderie and collaboration at our core, we support one another in every step of our journey, both professionally and personally.

What Sets TPC Apart?

01. About TPC

Established in 2003, the Tourism Professionals Club (TPC) is Kerala's oldest and most prestigious network of tourism professionals. What began with just 50 passionate members has grown into a vibrant community of nearly 1,000, including many of Kerala's top-performing foreign and domestic tour operators. Our core membership includes active tour operators, while our allied members represent a broad spectrum of the tourism and hospitality ecosystem—hotels, homestays, licensed transport providers, houseboat operators, event management firms, hospitality companies, activity providers, airlines, Ayurveda resorts & retreats, and certified guides from Kerala and other Indian states. Joining TPC gives professionals from across India seamless access to this extensive network, fostering easier collaboration, increased visibility, and powerful marketing opportunities.



02. Familiarization (FAM) Trips

TPC regularly organizes overnight familiarization trips to hotels and resorts across Kerala and South India. These FAM trips allow members to personally experience the properties, understand their amenities and services, and explore nearby attractions. This hands-on knowledge helps our members design richer, more customized travel packages for their clients. We also share our feedback with principal agents and partners, offering properties valuable publicity and endorsements that help boost bookings and awareness.

03. B2B Marts and Exhibitions

Our B2B marts—hosted at major hotels in Cochin—offer an exclusive platform for TPC members to connect with tour operators, outbound DMCs, and property representatives from South India and beyond. Offered at discounted rates for members, these events create meaningful opportunities to build relationships and explore new business partnerships. We also host networking dinners and interacting sessions, providing a relaxed setting for members to engage, share insights, and establish long-lasting professional bonds.



04. Shoot the Rain – Celebrating Monsoon Tourism

Shoot the Rain is TPC's flagship monsoon football tournament, launched in 2007. It unites hoteliers, tour operators, and tourism professionals in a spirited event that blends sport, networking, and monsoon tourism promotion. Held during Kerala's rainy season, it highlights the state as a year-round destination. With growing participation and media buzz, the 2025 edition set new records—cementing the event as a key industry celebration.

05. Hands-On Learning & Training

We offer targeted training programs designed to enhance the professionalism of our workforce. These include digital marketing workshops, service tax education, and specialized sessions for tourist chauffeurs focused on behavior, body language, and service etiquette. Our goal is to ensure that every member of the industry is equipped to provide world-class service to domestic and international travelers while upholding Kerala's reputation for hospitality and excellence.





06. Fast, Reliable Industry Insights

TPC's dedicated WhatsApp platform keeps our members connected in real-time. Whether it's accessing important updates, sharing offers, or seeking quick answers, this group often delivers faster results than a Google search—thanks to the collective wisdom of seasoned professionals.

Moderated by committee members, the platform maintains strict standards to ensure relevance and professionalism, keeping members informed and engaged with industry trends and opportunities.

07. Strong Industry Connections

TPC has long-standing ties with Kerala Tourism, government departments, and key industry bodies. We actively engage with policymakers and leaders to ensure our members' voices are heard at the right forums.

Beyond representation, we address member concerns, push for policy reforms, and drive practical solutions that strengthen both our members and Kerala's tourism sector.



08. Committed to Social Responsibility

TPC believes in giving back. We regularly organize clean-up drives and maintenance efforts at tourist destinations with the active participation of our members and in coordination with local authorities. We also work closely with District Collectors to promote environmental protection and sustainable tourism.

Our campaigns raise awareness about plastic waste, responsible travel, and the importance of preserving Kerala's natural beauty and cultural heritage.

09. Build Lasting Partnerships

TPC is Kerala's only organization dedicated to the professional growth and welfare of tourism employers. Through our platform, members can engage directly with top travel agents, DMCs, hoteliers, and tourism service providers.

We don't just build connections—we nurture meaningful partnerships that lead to long-term business growth, mutual respect, and collective success. Being part of TPC means becoming part of a trusted, supportive professional family.



10. About Charity

After the terrible Kerala floods in 2018, TPC acted quickly to help. We provided essential supplies to more than 150 families and raised ₹35 lakhs to support those who were affected. Our members also gave direct help on the ground in areas like Pazhampallithuruth, North Paravur. For these efforts, we were honoured by the then Tourism Minister of Kerala, Mr. Kadakampally Surendran.

To continue this good work, we started the Tourism Care Foundation—a special branch of TPC focused on charity and helping our members. Through this foundation, we regularly run programs that support people working in the tourism industry and their families.

TPC Member Collaboration Platform

Each TPC member will receive a unique login to upload their photo and personal/professional details. A quick-search feature will help locate allied members at each destination and view their services. Tour Operators can directly contact allied suppliers via email through the platform, and allied members will provide exclusive rates in return. Members are encouraged to prioritize TPC allied services for accommodation, transport, guiding, and other needs. A tracking system will record business between members and allied suppliers, with confirmations required from both sides; these records will only be visible to administrators. To encourage collaboration, three members who show outstanding support each year will be honored with an award.

TPC Website Directory Listing

The TPC Website Directory is an exclusive platform for active and allied members to showcase their tourism offerings at a nominal fee. Each listing comes with a dedicated login to manage a detailed profile, including property info, photos, room inventory, price ranges, amenities, and key contacts.

With advanced filters like destination, budget, and room Inventory, the directory makes it easy for tour operators and members to find the right options quickly – from hotels and homestays to houseboats, transport providers, event firms, Ayurveda resorts, activity operators, and more.

Accessible to 1,000+ active TPC members and widely used by industry professionals, the platform boosts visibility through SEO and digital marketing. It's not just a directory – it's a powerful tool to promote your products, strengthen your brand, and foster collaboration within Kerala's tourism community.

VISIONARY & DYNAMIC TEAM OF TOURISM PROFESSIONALS CLUB COMMITTEE 2025-26



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